



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

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Now Available from Jacquard: Resistad - Medium Concentrate

Healdsburg, CA (July 12, 2017)

Resistad is the world's top performing water-based gutta resist!

Developed by John Mitchell of Procolour in New Zealand, the formula was acquired and further improved upon by Jacquard Products in early 2017.

Resistad's unique chemistry **offers all the advantages of both permanent and removable resists plus more, without any of the disadvantages.** This is what has made it the almost universally favored resist of silk painters all over the world!



These are some of the advantages of Resistad over other resists:

- **Concentrated for maximum control.** Resistad is offered by Jacquard in a "Medium Viscosity" formulation that should be thinned with water or liquid dye to

the desired concentration for the method of application. *The recommended ratio for hand pipetting is 1:1 Resistad to liquid, but the ratio may be adjusted to taste.* This concentrated approach also gives artists better economy and is much less costly to ship.

- **Resistad is easily colored.** Mix the resist with dye instead of water to create crisp colored lines instead of white ones. Resistad makes for an excellent delivery system for [Silk Colors](#) and other dyes. This means artists can create an infinite palette of colored guttas—clear, full strength, or pastel—all from a single concentrate, thus extending and liberating gutta creativity! Colored Resistad resists just as well as non-colored resist.
- **Superior hydrophobicity.** Resistad resists better than any other water-based resist. This means you can achieve better detail in your work and can be much freer with the way you apply liquid color. If it is heat set, it becomes so resistant to water that you can even brush color over it. (Heat setting activates the gutta's water repellent properties, transforming it from water miscible to water resistant. The degree of heat setting determines the resistivity of the Resistad to a large extent, though air-dried Resistad resists reasonably well, too!)
- **Excellent for printing applications** such as screen printing, block printing, stamping and sponging. Because of its high viscosity, Resistad prints as well as any other printing paste, and holds fine detail extremely well. This simply cannot be achieved with other resists. Printing Resistad means line work may be achieved with much higher precision than hand-applied lines and in a fraction of the time, making it great for commercial artists and production runs.
- **Resistad washes out of the silk quickly & easily and does not change the feel, drape or luster of the fabric.** Resistad resists as well or better than permanent solvent and water based resists, but does not change the hand of the fabric the way a permanent resist does. It is the best of both worlds!
- **Utensils are easily cleaned with water**, and there are **no noxious fumes** associated with using Resistad.



Resistad **Water-based Gutta** **Medium Concentrate**

8 fl oz/0.24 L (Item JAC2870)
\$24.99 SRP

Now available from:

- [Jacquard's Bulk & Specialty Store](#)
- [Dharma Trading](#)

"Jacquard sent me a test sample of their new Resistad brew. According to my tests their brew will thrash the pants off the old stuff..... After I get over the dent to my manufacturing ego, at least I'll be able to Retire In Peace!" (**John Mitchell, [Procolour](#)**)

Testimonials for Procolour's original Resistad formula:

"Resistad elevated my work to a new level when I discovered it years ago. You can heat-set the Resistad with an iron, but I choose to steam-set it, which makes it extremely wax-like with incredible resisting strength. I then apply the background colors, often running my brush right over the resisted areas! That simply cannot be done with other water-based resists. After steaming a second time to set the background dye and rinsing the silk, the Resistad does not affect the hand of the silk, leaving it soft and flowing. I am extremely chemically sensitive so I choose not to use solvent gutta and I have tried more water-based resists than I can count. Resistad is hands down the best water-based resist in the world. I have been using it for over a decade and my work would not be the same quality without it."
(**Linda Marcille, USA: www.crowhousestudio.com**)

"Without a doubt the best and most versatile water-based resist in the world! I have tried a multitude of other brands, both solvent and water based. Resistad is the only reliable resist in the marketplace that has never let me down. It is basically foolproof when used as directed and the tinting aspect has opened up a whole new realm of silk painting possibilities to me. That, along with the many possible application methods has made it a staple in my silk painting repertoire and is the only resist I now use." (**Ron Gutman, USA, www.rongutmanstudio.com**)

"I have been a silk artist for about twelve years. The majority of my work is in the production of Silk Art Dance Flags. My first decade of silk art was entirely tie-dye on silk with ultra-violet reactive dyes. Two years ago I began painting on silk as a way to bring more form and structure to my designs. The biggest hurdle of the painting process was finding a resist that worked consistently. I now use Resistad on all of my paintings because it never fails me. I can paint very wet and the resist lines will not break while I am blending color on silk. When the steaming is done, the resist washes completely out in the rinse, leaving the silk's drape and softness unimpaired." (**Don Baker, USA, www.DonBakerSilks.com**)

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.