



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
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SolarFast™

Sunlight-developed dye for paper and natural fabrics!

Healdsburg, CA (August 15, 2013) -- Today is the day! Jacquard is thrilled to announce the official release of SolarFast, a sunlight-developed dye for paper and natural fabrics, available in 14 colors!

This exciting new line of dyes opens a whole new world of possibilities, in both DIY fashion and fine arts. Textile and paper artists alike can now print continuous tone photographs in any color, quickly and easily. No darkroom required! Printing on fabric has never been easier: no heat, steam or chemical setting needed, and it leaves fabric completely soft to the touch. On paper, SolarFast has zero relief and offers ultimate detail. SolarFast is washable, lightfast and archival.



[SolarFast: An Instructional Video](#)

SolarFast can also be used to create photograms, shadow prints, and ombrès on fabric and paper. Others will find it ideal for painting, tie dyeing, screen printing, stamping, batik and more--just apply the dye, expose it to sunlight, wash and you're done!

Permanent on all artist papers and natural fabrics, including cotton, linen, canvas, silk, hemp and wool.

For more information, watch the [instructional video](#) linked above, or visit the [SolarFast product page](#) on the Jacquard website.

The sun is out--let's start printing!

SolarFast™ - Available in two sizes

SolarFast™ Dye

4 fl oz/118 ml ▪ JSD1 ▪ \$9.99 MSRP

8 fl oz/.24 L ▪ JSD2 ▪ \$14.99 MSRP

SolarFast™ Thickener (for screen printing)

4 fl oz/118 ml ▪ JSD1901 ▪ \$9.99 MSRP

8 fl oz/.24 L ▪ JSD2901 ▪ \$14.99 MSRP

SolarFast™ Wash

4 fl oz/118 ml ▪ JSD1902

\$5.99 MSRP

8 fl oz/.24 L ▪ JSD2902

\$11.49 MSRP

SolarFast™ Film

8 sheet pack, 8.5" x 11"

JSD1000 ▪ \$14.99 MSRP

SolarFast™ Display/Rack

(4 oz sizes)

JSD100N ▪ 2 Tier Rack

16" x 10.63" x 18"

JSD100D ▪ Full Stock Filler (6 each: every dye color, Thickener, Wash & Film) ▪ \$1,024.98 MSRP

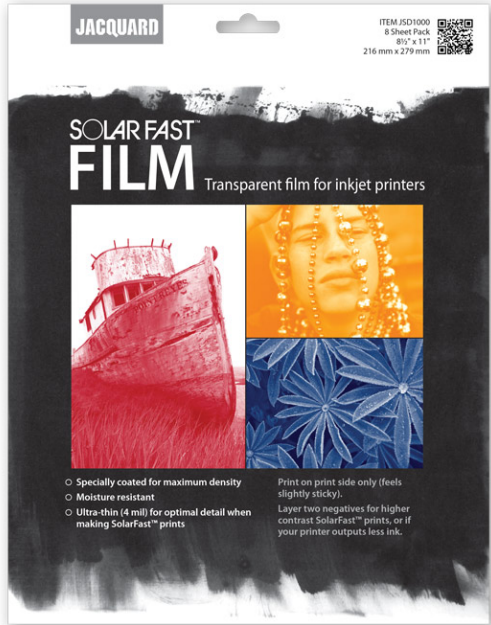
JSD100M ▪ Half Stock Filler (3 each: every dye color, Thickener, Wash & Film) ▪ \$512.49 MSRP

Free Sample Set included with initial filler orders (for staff use):

- Half Stock Filler: 2-2oz bottles of SolarFast dye, 1-2oz bottle of Wash and 4 sheets of Film.
- Full Stock Filler: 4-2oz bottles of SolarFast dye, 2-2oz bottles of Wash and 8 sheets of Film.

Free Sample T-shirt for display (printed with SolarFast) included with initial rack order.



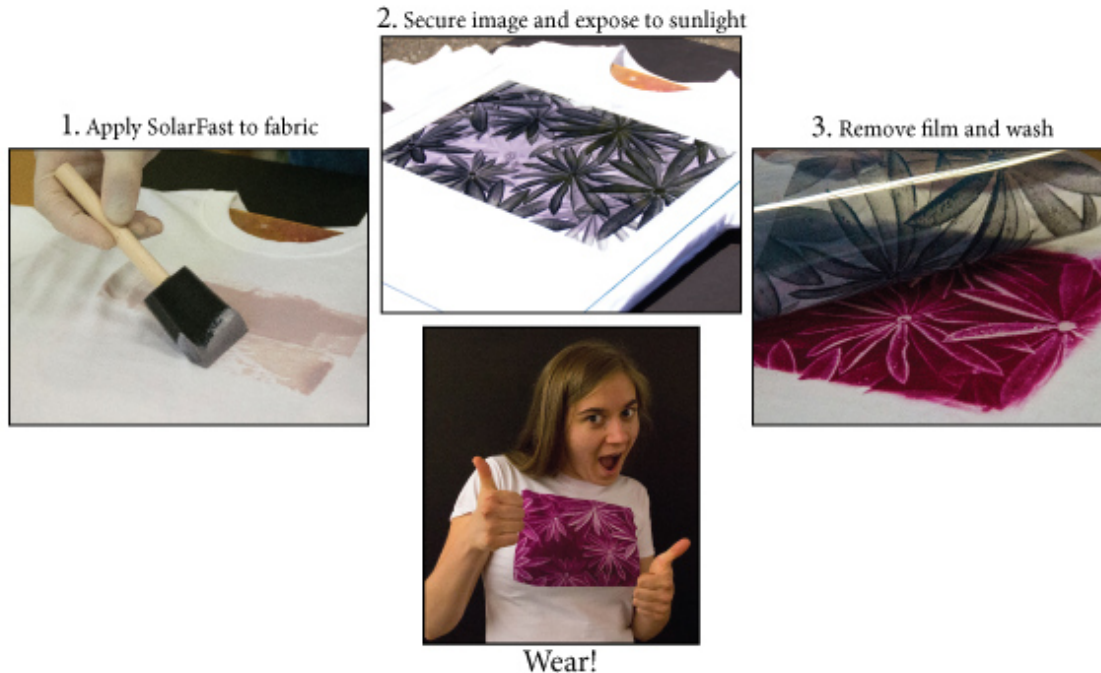


SolarFast™ Film, front and back

14 Colors



Easy Process



About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.

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