



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
Jacquard Products/Rupert, Gibbon & Spider, Inc.
1.800.442.0455
service@jacquardproducts.com

Jacquard Products Releases 8 New Chromatic Pearl Ex Colors **AVAILABLE NOW!**



Healdsburg, CA (December 3, 2013)--

Jacquard Products is thrilled to announce the release of eight new Pearl Ex colors, The Chromatics. The Chromatic Colors are bright, luscious and intense, with highly saturated, pure chromas, beautifully complimented by the reflective qualities of mica. [Pearl Ex](#) is Jacquard's most versatile

line yet, and the new colors present even more possibilities and opportunities for the creative artist. Coupling pure chromatic color with the powerful pearlescence that has made Pearl Ex Powdered Pigments famous makes for one heck of a palette extension, and a powerful new range of colors for artists and craftsmen of all sorts! With the addition of these 8 new colors, the Pearl Ex range now extends from the most metallic pigments on the market to the brightest, most vibrant pearlescents possible. All told, the Pearl Ex line now consists of 48 stunning, metallic/pearlescent colors!

The new Chromatic Pearl Ex Colors are ready to ship. What are you waiting for? Order now!

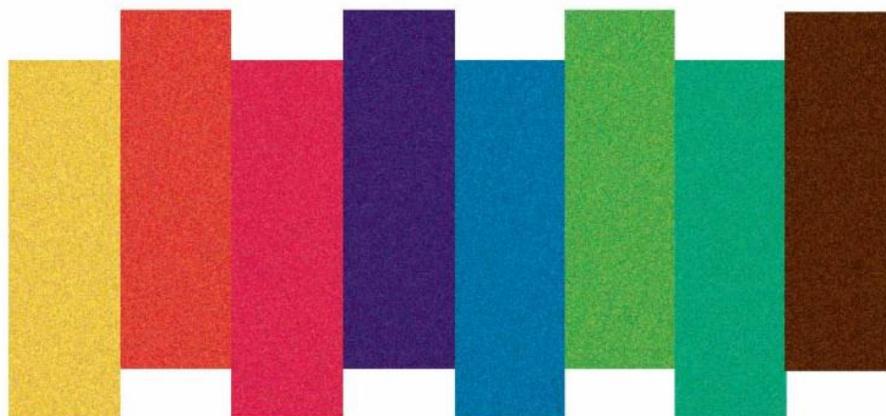
Retailers: please see below for details on how the 8 new colors can be easily accommodated on the Pearl Ex rack with addition of one (completely free!) rack tier.

[Jacquard Pearl Ex](#) is a safe, pearlescent, non-toxic, inert, powdered mica pigment that exhibits extreme colorfastness and stability, ideal for interior and archival applications. It has a use for every artist, from watercolorist to auto painter, faux finisher to rubber stamper. Try it mixed with Jacquard Gum Arabic or Pearl Ex Varnish for applying to most surfaces. It can also be mixed with other artist mediums, oils, acrylics, encaustic, Dorland's Wax, polymer clay, or spread dry on porous surfaces. Pearl Ex creates a metallic look without being a metal - it will not tarnish or fade. The different particle sizes produce different looks, from a smooth pearly luster, to a highly metallic sheen.



Beads made with the new Pearl Ex colors by [Carolyn Hasenfratz](#)

8 NEW Chromatic Colors



630	631	632	633	634	635	636	637
Citrine	Scarlet	Magenta	Shimmer Violet	Sapphire Blue	Apple Green	Emerald Green	Dark Brown

Please Note - New Prefix! All Pearl Ex colors now have a new prefix: **JPX**. All of the color numbers will remain the same. (The Pearl Ex sets will continue to use the existing prefix, JAC.)



Available in four sizes:

3 g ▪ JPXU ▪ \$2.99 MSRP

1/2 oz/14 g ▪ JPX1 ▪ \$5.99 MSRP

4 oz/113 g ▪ JPX2 ▪ \$8.89 MSRP

1 lb: 16 oz/.45 kg ▪ JPX3 ▪ \$23.99 MSRP
(not pictured)

RETAILERS: Pearl Ex Racks/Displays Updates

We are adding tiers to our Pearl Ex racks to accommodate the new colors. When you order the new Pearl Ex colors, please ask for the rack add-on to be included and use the new, temporary item numbers for the fillers (see chart below). Also please make sure to specify whether you carry the 3 g sizes or 1/2 oz.

Starting in 2014, all new placements of Pearl Ex full and half stock fillers will include the expanded rack and palette. The total price of the racks will increase because more colors will be included. Please [click here](#) for a detailed list of item numbers, prices and UPC codes for the new colors.

Pearl Ex 3 gram Rack Fillers

[New Colors Pricing \(8 new colors ONLY\)](#)

JPXU NEW HALF*: Half Stock Fillers, 3 g rack ▪ List Price \$71.76

JPXU NEW FULL*: Full Stock Fillers, 3 g rack ▪ List Price \$143.52

*Temporary number, expires 12-31-13

Pearl Ex 1/2 oz Rack Fillers

[New Colors Pricing \(8 new colors ONLY\)](#)

JPX1 NEW HALF*: Half Stock Fillers, 1/2 oz rack ▪ List Price \$143.76

JPX1 NEW FULL*: Full Stock Fillers, 1/2 oz rack ▪ List Price \$287.52

*Temporary number, expires 12-31-13

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.

[Forward email](#)