



## The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service  
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# Jacquard presents: Newly Improved Transfer Paper for Light Fabrics!

Healdsburg, CA (February 2015) - [Jacquard Transfer Paper](#) is an iron-on transfer method for light colored fabrics. Images and designs can be made from kids' drawings, photos, clip art, scanned images, text, and more. The Transfer Paper can be run through an inkjet copier or printer. You can also draw directly onto the Transfer Paper with crayon, markers or inks.

Our customers have come to expect the best performance from our products on fabric, so **Jacquard's Transfer Paper has been improved in the following ways:**

- More permanent
- Holds up to washing and drying better
- Better adhesion and reduced peeling
- Transfers are softer and more flexible than before
- New matte finish looks more natural on fabric



We are very happy to provide a more reliable product so our customers can spend more time making designs and less time worrying about the quality of their transfer.

*Also, watch for our Transfer Paper for Dark Fabrics, available soon!*

**Jacquard Transfer Paper**

3 sheet pack (Item JAC9720)  
\$6.29 *MSRP*

**About Jacquard Products**

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit [www.jacquardproducts.com](http://www.jacquardproducts.com) or call Customer Service at 1-800-442-0455.

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