







The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

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Making SolarFast™ Even More Accessible:

New Tools, New Possiblities

Healdsburg, CA (July 8, 2014) -- <u>SolarFast</u> sunlight-developed dyes may be used in innumerable ways, and may appeal to a wide variety of artists. With the addition of three new tools, Jacquard hopes to make the process even more accessible. Whether you want to make prints from photos, drawings, objects or silk screens, Jacquard can give you the tools!

Here is what's new:

1. The SolarFast Negative Generator Website is up and running!

This easy-to-use, photo-editing app allows you to easily transform any image into a negative with just the click of a button. This means if you want to make SolarFast prints from photographs, you don't need special software or computer skills--all you need is a connection to the internet! The desktop app is compatible with mobile devices and includes several exciting features, including poster printing and a T-shirt overlay preview!



Visit <u>www.JacquardSolarFast.com</u> to access the Negative Generator

2. Jacquard Film Marker is now available!

This opaque, fast-drying and permanent marker is perfect for direct application on SolarFast Film. This means anyone who likes to draw can jump right into SolarFast printing, without ever going near a computer. Making SolarFast prints from drawings is fun for all kinds of artist, even kids! The Film Marker is also exciting for screen printers, who can now burn screens directly from their drawings. The Jacquard Film Marker comes in both open stock and carded. Note for retailers: the carded Film Markers may be hung on the

Markers may be hung on the SolarFast rack, opposite the film.



Jacquard Film Marker

Open Stock (JSD1010) \$2.99 MSRP Carded (JSD1020) \$2.99 MSRP



NEW VIDEO - Jacquard Film Marker: creating hand-drawn negatives for SolarFast printing



NEW VIDEO - Jacquard Film Marker: burning drawings to silk screens using Photo Emulsion

3. Introducing the <u>SolarFast Class Pack</u>! You provide the garments--all the other supplies needed are included in the class pack, including fabric sheets for making test prints. *Recommended for 30 participants.*



SolarFast Class Pack (Item JSD1KIT) - MSRP \$89.99 Recommended for 30 participants - Ages 8+

Kit Contains:

- 4 8 oz bottles SolarFast dye (Orange, Red, Violet, Blue)
- 90 Sponges
- 5 Film Markers
- Gloves
- 40 Sheets of SolarFast Film, 8.5" x 5.5"
- 30 8.5" x 5.5" sheets fabric (for test prints)
- 30 8.5" x 5.5" backer-boards
- 1 8 oz bottle <u>SolarFast Wash</u>
- 150 Wire pins
- Instructions

We have also posted a new video on the <u>SolarFast Thickener</u>, "Screen printing with SolarFast Dyes." For T-shirt printers especially, this tool has enormous potential. There simply is no easier way to print with dyes. Check it out!



NEW VIDEO - SolarFast Thickener: Screen Printing with SolarFast Dyes

SolarFast Thickener

Used to increase the viscosity of SolarFast Dyes for screen printing applications. 4 fl oz/118 ml (Item JSD1901) - \$9.99 MRSP 8 fl oz/.24 L (Item JSD2901) - \$14.99 MRSP 32 fl oz/.94 L (Item JSD4901) - \$36.99 MRSP 1 gal/3.78 L (Item JSD5901) - \$109.99 MRSP

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit <u>www.jacquardproducts.com</u> or call Customer Service at 1-800-442-0455.

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