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The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
Jacquard Products/Rupert, Gibbon & Spider, Inc.
1.800.442.0455
service@jacquardproducts.com

Eight New Earth Colors!

Textile Color Paints Formulated with Traditional Artist's Pigments

Healdsburg, CA (March 2013) - Jacquard is proud to announce eight new colors to the [Textile Colors line](#): The Earth Colors.

The Earth Colors have been formulated using traditional, inorganic pigments--metal ores mined from the earth. Because inorganic pigments naturally occur and do not require high-tech factories to produce (unlike many of the bright, modern colors, which are synthesized in labs), the earth colors have a history as long as art (or the earth) itself. Today, the same pigments that were used for the earliest cave paintings remain essential to practically every artist's palette. Jacquard is excited to now offer these very traditional colors in our ever popular line of Textile Colors.

Because of the long history and tradition of earth pigments, we have also chosen to include the standard tech data on our labels that will help artists identify our earth colors as authentically such. This is part of a broader initiative we are making to supply artists with more of the color data they require for making informed palette decisions. Moving forward, Jacquard will be including pigment names, color index numbers and lightfastness ratings on ALL new labels.

Textile Color paint's Earth Colors are now available in open stock in sizes ranging from 2.25 oz to 1 gallon and in an 8-color set.



Textile Color paints - Earth Colors



- 8 Earth Colors:*
- 130 Raw Sienna
 - 131 Burnt Sienna
 - 132 Mars Red
 - 133 Raw Umber
 - 134 Burnt Umber
 - 135 Brown Ochre
 - 136 Terre Verte
 - 137 Neutral Gray

Available in four sizes:

- JAC1 ▪ 2.25 fl oz/70 ml ▪ \$4.29 MSRP
- JAC2 ▪ 8 fl oz/.24 L ▪ \$12.99 MSRP
- JAC3 ▪ quart: 32 fl oz/.95 L ▪ \$38.99 MSRP
- JAC4 ▪ 1 gal/3.79 L ▪ \$86.99 MSRP



Earth Colors 8-color set:
 JAC1003 ▪ 8 - 2.25 fl oz bottles ▪ \$34.32 MSRP
 (All 8 New Earth Colors included in set)

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.

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