



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
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Organic Cochineal

NEW Natural Dye from Jacquard!

Healdsburg, CA (August, 2013)

Jacquard Products is proud to now offer Cochineal, one of the most beautiful and versatile natural dyes on the planet!

Cochineal has excellent light and washfastness properties and produces a powerful range of reds, fuchsias, scarlets and purples. It is permanent on all natural fibers and is generally used with a mordant such as alum. The color (carminic acid) comes from the bodies of female insects of the species *Dactylopius*. These parasitic insects are farmed on the prickly pear (nopal) cactus, which is native to Mexico, Central and South America.



Jacquard's Cochineal comes directly from a small, family owned and operated, organic farm co-op in Lima, Peru. We are extremely proud and excited to offer this essential natural dye. For more information and instructions on how to use Cochineal, please [visit our website](#).





Cochineal Dye

Available in four sizes:

1oz/28 g ▪ JAC1697 ▪ \$14.99 MSRP

4oz/113 g ▪ JAC2697 ▪ \$49.99 MSRP

8oz/.23 kg ▪ JAC3697 ▪ \$79.99 MSRP

1 lb: 16oz/.45 kg ▪ JAC4697 ▪ \$129.99 MSRP

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.

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