



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
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Asher Katz promoted to V.P. of Sales *Jacquard Products*

Healdsburg, CA (April 2012) - Jacquard Products is pleased to announce that Asher Katz (Traveling Product Educator/Demonstrator at Jacquard since 2009) has been promoted to Vice President of Sales.

Asher earned his BA from Lewis and Clark College in 2010. For the past three years, he has traveled all over North America educating people on the full range of Jacquard's products. Asher joined the Jacquard team in Healdsburg, CA at the beginning of this year. In his new role, Asher will support dealers and work directly with sales reps to bring Jacquard's products to the art materials industry. "I know I have a lot to learn about the industry and the players involved. I look forward to being a resource, meeting more people in the industry and getting the word out about our awesome products."



Asher is an artist with thorough experience using every one of Jacquard's 17 product lines. "I really stand behind Jacquard's products. They are important to me and they are important to my work as an artist." Asher's work ranges from painting and screen printing to collage and mixed media (and everything in between). He likes to push the limits while combining processes and media.

Please come by our booth at NAMTA (#253) to meet Asher. We believe this will be the beginning of a long and fruitful relationship.

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-

quality textile art supplies for almost 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.

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