



The Fabric Paint, Dye & Screen Ink Experts!

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Contact: Customer Service service@jacquardproducts.com
Jacquard Products/Rupert, Gibbon & Spider, Inc.
1.800.442.0455

Increase POP sales with Accessories

New Packaging, Color-coded Tips & Plan-O-Gram
for Jacquard's Accessories Line

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Healdsburg, CA (May 2011) - Jacquard Products has updated and redesigned the packaging on their diverse accessories. The bold, new graphics help metal & tips, syringes, droppers and squeeze "pop" in stores and unify them with the rest of Jacquard's product line.

selection of bottles, fine point tips, eye droppers, squirt caps, and syringes are for applying paints, glues, oils, dyes, glazes and resists and fit into any section store. They are very useful for mixed scrapbooking, painting, paper crafts and arts.

Because most accessories' tips appear to be the same, Jacquard developed a color-coded system for clarification. A quick look at the new tips helps consumers easily determine the difference between .5 mm (white), .7 mm (gray) and .9 mm (black) nibs. Jacquard also offers a plastic tip variety pack with one each of the three sizes.

Now a cohesive display can be created with Jacquard's new Accessories Plan-O-Gram. This eye-catching Plan-O-Gram includes three of each facing and is 13" w x 20" h. (See below for more details.)

Accessories Plan-O-Gram

Item # POGACC 3 of each facing for \$122.70 (list price):

- **Bottles & Tips Assortment**
#ACC3020 (MSRP \$5.99 ea)
- **3, 1/2 oz Bottles with 3 Metal Tips: #5, #7, #9** #ACC4795 (MSRP \$9.24 ea)
- **Jacquard Plastic Droppers 5 Pack**
#ACC1005 (MSRP \$3.99 ea)
- **1/2 oz Bottle with #5 Tip Blister Card**
#ACC3001 (MSRP \$2.49 ea)
- **1/2 oz Bottle with #7 Tip Blister Card**
#ACC3002 (MSRP \$2.49 ea)
- **1/2 oz Bottle with #9 Tip Blister Card**
#ACC3003 (MSRP \$2.49 ea)
- **Syringe Set with Tapered & Needle Tip**
#9900006 (MSRP \$4.25 ea)
- **#5 Tip 3 Pack** #ACC3004 (MSRP \$2.49 ea)
- **#7 Tip 3 Pack** #ACC3005 (MSRP \$2.49 ea)
- **#9 Tip 3 Pack** #ACC3006 (MSRP \$2.49 ea)
- **#5, #7, & #9 Plastic Tip 3 Pack**
#ACC3007 (MSRP \$2.49 ea)



About Jacquard Products

Rupert, Gibbon & Spider, Inc. has been manufacturing high-quality textile art supplies for almost 30 years under the brand name, Jacquard Products. Product lines include 17 types of pigment products with over 500 available colors. Jacquard produces textile art supplies (fabric paints, dyes, waxes, pigment powders and high quality craft kits) for the fine art, craft, toy and specialty markets. All of Jacquard Products' dyes and paints are manufactured in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.

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