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NEW TEEJUICE MARKERS ARE JUST RIGHT

Jacquard Products Introduces Medium-Sized Marker to Complement Its Line of TeeJuice Fabric Markers

Healdsburg, CA (June 4, 2009) – Any piece of fabric, from a T-shirt to a lampshade, can be transformed into a piece of art with TeeJuice Fabric Markers by Jacquard Products. But fans of the markers occasionally faced a problem-- the Broad Tip TeeJuice Markers were too big, and the Fineliner TeeJuice Pens were too small for what they were trying to do. So, Jacquard Products decided to make a Medium Point TeeJuice Pen, which is “just right.”



Artists, doodlers and children alike can use TeeJuice Fabric Markers to create a masterpiece from any ordinary piece of fabric. The largest markers are perfect for splashes of background color, the medium-sized pens can be used to draw details, and the smallest pens are ideal for highlighting, fine lines and signatures—of course!

Jacquard Products has been producing paints and dyes for professional artists for 30 years, so the TeeJuice Markers produce stunning, long-lasting colors while retaining the softness of the original fabric.



Individual Medium Point Pen in Golden Yellow

TeeJuice works wonderfully on T-shirts, but that’s not its limit. They can also be used on a wide variety of fabrics including cotton, synthetic fibers, canvas and leather. Designs are even washable, if you set the color with an iron for 2-3 minutes.

All three sizes of the non-toxic TeeJuice Fabric Markers are available in eight vivid colors: Golden Yellow, Red, Blue, Black, Chocolate Brown, Orange, Purple and Emerald Green. The pens are available individually or in box sets. Individual Medium Point and Fineliner Pens, MSRP \$2.99; Individual Broad Tip Marker, MSRP \$3.99. Box Set of Medium Point or Fineliner Pens has 5 colors and Box Set of Broad Tip Markers has 4 colors, MSRP \$14.99.

TeeJuice enthusiasts are encouraged to enter their creative designs in weekly and quarterly contests held at www.TeeJuice.com. Each week, a design is chosen from each of the four themes: Fun & Games, The Edge, Beauty & Beast and Holiday/Seasonal. Entrants are separated into two age brackets, 12 & under and 13 & up. Quarterly awards are given based on overall creativity and artistic value. Prizes range from gift baskets to cash prizes.



Box set of 5 Medium Point Pens

Recent contest winners:



Tree-Shirt by ScooterKaili



*Japanese Cherry Blossom Shoes
by davidbucci*



*Tee Juiced Leather Bracelets by
KailiScooter*



*An Alligator Purse by
KailiScooter*



TJ'd Colt Apron by Lucille



Chile Pepper Lamp by Jazz

To view additional TeeJuice winners, buy TeeJuice artwork, or to find a local retailer visit www.TeeJuice.com.

About Jacquard Products

Jacquard Products has been producing professional-quality textile paint and dyes at the best value for surface designers, textile artists, fine artists, hobbyists, and crafters. It has almost 20 color lines, available in standard and bulk sizes, sets, and in easy-to-use kits. Offering the highest quality of dyes and inks that hold fast and color deeply, do-it-yourselfers can bring professional creativity to their home, school, patio or anywhere they wish to create wearable art.

To learn more about the company, visit www.jacquardproducts.com.