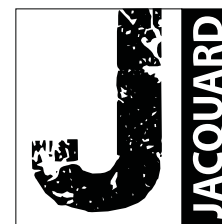


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ICONIC FAVORITE GETS A NEW LOOK!

Jacquard Products Unveils a New Logo and Package Design



Healdsburg, CA (May 2010) — Jacquard Products, leading textile art supply provider, is introducing a bold new logo and “wave” graphic representing the artistic nature of their diverse product lines. The company will be integrating the new branding into existing products and updating its packaging to create a uniform look across its entire line of products. It will be featured on all new product packaging and has already been updated on existing kits, such as the Large Tie Dye Kit, Funky Groovy Tie Dye Kit, Transfer Paper, Screen Printing Kit and Indigo Tie Dye Kit.

While the “look” is new, the outstanding quality behind each of their exceptional products remains very much the same. Along with this new branding, Jacquard is introducing several exciting new kits: two-color Jewel Tones Tie Dye Kits, Camo Tie Dye Kit, Jacquard Opaque Screen Printing Kit, Tee Juice Fabric Art Marker Kits and Mehndi Glitter Kit.

Reflecting the current trends in tie dye fashions, the two-color Jewel Tones Tie Dye Kits are available in seven color combos: Amber, Amethyst, Emerald, Onyx, Ruby, Sapphire and Topaz. The Camo Tie Dye Kit uses a unique dye process to get the best camouflage look. Featuring ink from the Jacquard Screen Ink line, the Jacquard Opaque Screen Printing Kit delivers bright opaque color on dark surfaces. Three Tee Juice Fabric Art Marker Kits (in Floral, Aquatic and Tattoo themes) are packaged with reusable iron-on transfers. The Mehndi Glitter Kit adds a shimmering twist to the ancient, henna-based art of skin decorating with three colors of glitter.

About Jacquard Products

Rupert, Gibbon & Spider, Inc. has been manufacturing high-quality textile art supplies for almost 30 years under the brand name, Jacquard Products. Product lines include 17 types of pigment products with over 500 available colors. Jacquard produces textile art supplies (fabric paints, dyes, waxes, pigment powders and high quality craft kits) for the fine art, craft, toy and specialty markets. All of Jacquard Products’ dyes and paints are manufactured in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.



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