



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
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Healdsburg, CA (July 5th, 2017)

Jacquard is excited to now offer a wide assortment of [Basic Dyes](#)! Literally the brightest colors on the planet, Basic Dyes are also the easiest dyes to use. They are the go-to colorants for difficult-to-dye materials such as wood, reeds, leather and plastics. Now available in 13 beautiful colors and an 8-color set, Jacquard is proud to offer the only line of Basic Dyes on the market.



Jacquard has offered 1lb Basic Dyes to commercial accounts for many years. We are excited to now offer them to our dealers.

Many changes:

- new look (re-designed label)
- new 1/2 oz size
- new colors (5)
- new color #'s for all
- new set
- new rack



Birdhouses dyed with Basic Dye



Basket dyed with Basic Dye by [Peeta Tinay](#)



VIDEO - Dyeing with Basic Dyes



Basic Dye, open stock - 13 colors (5 new!)

1/2 oz/14.17 g (Item JBD1) - \$3.99 SRP

1 lb/0.45 kg (Item JBD3) - \$39.99 SRP

- 001 Yellow
- 003 Golden Yellow *NEW*
- 005 Orange
- 007 Pink *NEW*
- 009 Red
- 011 Purple *New name (formerly "violet")
- 013 Crystal Violet *NEW*
- 015 Blue
- 017 Turquoise *NEW*
- 019 Malachite *NEW*
- 021 Green
- 023 Brown
- 025 Black



Please Note: All color numbers have changed!



Basic Dye Set, 8-colors

Item JBD110S - \$29.99 SRP

Includes eight 1/2 oz/14.17 g jars of Basic Dye powder with the following colors:

- 001 Yellow
- 005 Orange
- 009 Red
- 011 Purple
- 015 Blue
- 021 Green
- 023 Brown
- 025 Black

Basic Dye Rack

JBD110R Basic Dye 2 Tier Rack

- *FREE w/filler*

JBD110M Half Stock Filler - \$191.52 SRP

(1/2 oz/14.17 g jars: 3 each of 13 colors +
6 each of Red, Blue and Black)

- *Rack not included-please order separately.*

JBD110D Full Stock Filler - \$383.04 SRP

(1/2 oz/14.17 g jars: 6 each of 13 colors +
12 each of Red, Blue and Black)

- *Rack not included-please order separately.*



Dimensions: 17.75" x 11.75" x 15.25"

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.