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FOR IMMEDIATE PRESS RELEASE

RE: iDYE - INNOVATIVE WASHING MACHINE DYE

Rupert, Gibbon, & Spider Inc., manufacturers of Jacquard Products, announces the release of a NEW product line called **iDye**. Dyeing fabric in a washing machine has never been easier. **iDye** comes in a packet that dissolves in water which means there is no handling of messy dye powders. Just throw the dye packet in, add salt and run through the wash cycle. It is ultimately the easiest way to get gorgeous color!

iDye comes in 38 vibrant colors--30 colors for 100% natural fabrics such as cotton, silk, rayon, wool, and linen, and 8 colors for polyesters and nylons. There are also two laundry aids: **Color Remover**, which will remove or lighten a color and brighten whites; and **Sun Blocker**, which when added to the wash cycle will penetrate clothing and will block harmful UV rays from the sun.

The **iDye** packets come in 14 gram packages and will dye 2 to 3 pounds of fabric. The suggested retail of each packet is \$3.59.

See our website www.jacquardproducts.com for information on all our products, or call customer service at 1-800-442-0455 for our free catalog.

