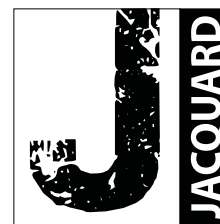


FOR IMMEDIATE RELEASE

Contact: Sue Stover, Director of Art & Marketing
Jacquard Products/Rupert, Gibbon & Spider, Inc.
1.800.442.0455 ext. 105 ■ sue@jacquardproducts.com



TIE DYE GETS A SOPHISTICATED UPDATE

Jacquard Products Introduces Jewel Tones Tie Dye Kits

Healdsburg, CA (May 2010) – Inspired by tie dye's recent resurgence in popularity, Jacquard Products, the leading supplier of high-quality tie dye kits, has developed a series of fashion forward kits to match the trend. The company is introducing two-color Jewel Tones Tie Dye Kits that add sophistication and refinement to this popular craft. The Jewel Tones Kits are one of the newest launches in Jacquard's expanding line of consumer-oriented products and kits. This easy-to-use kit features the same high-quality materials found in all of Jacquard's professional products.



Jewel Tones Tie Dye Kits

\$7.99 ■ Ages 8+

Available in seven color combinations, each Jewel Tones Tie Dye Kit contains enough dye to make two t-shirts and includes: two coordinating dye colors, two applicator bottles, soda ash, gloves, rubber bands and detailed written/ illustrated instructions for three tie dye patterns.

Color combos include: Amber (rust orange/brown rose), Amethyst (purple/turquoise), Emerald (emerald/chartreuse), Onyx (black/gray), Ruby (red/pink), Sapphire (blue/teal) and Topaz (gold/bronze).



About Jacquard Products

Rupert, Gibbon & Spider, Inc. has been manufacturing high-quality textile art supplies for almost 30 years under the brand name, Jacquard Products. Product lines include 17 types of pigment products with over 500 available colors. Jacquard produces textile art supplies (fabric paints, dyes, waxes, pigment powders and high quality craft kits) for the fine art, craft, toy and specialty markets. All of Jacquard Products' dyes and paints are manufactured in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.



RUPERT, GIBBON, & SPIDER, INC.
800.442.0455 | 707.433.9577

P.O. BOX 425
FAX 707.433.4906

HEALDSBURG, CA 95448 USA
www.jacquardproducts.com