



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
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Jeanie™ Denim Dye ***Now Available and Shipping***

Healdsburg, CA (April 7th, 2015) - So easy, it's like magic! [Jeanie](#) is a no-mess, easy-to-use dye that breathes new life into old denim. It comes in a dissolvable packet, making the dyeing process easier than ever before: simply drop the packet in your washer, add your fabric and run the hottest cycle. Your blue jeans will never be blue again!

If you had just one wish...

Jeanie is a fun, easy-to-use, eye-catching product, designed to inspire: one glance at the packaging and you will already be thinking about all of the old clothes in your closet that are just dying for some magic color. Your jeans, your old denim jacket, your

faded denim miniskirt... Jeanie will color it all!



[Jeanie Denim Dye](#)

Available in 11 peggable colors
(Items JJD1001-JJD1011)
\$3.99 MSRP

Overdye color & shade will vary depending on original jeans color. Full color will be most apparent on the lightest parts of the jeans, while minimal color will appear on the darkest parts.





Jeanie Denim Dye: Magic Coloring Powder by Jacquard

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.

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